

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 28 CHANHASSEN MN

POSTAGE WILL BE PAID BY ADDRESSEE

MSCHF TCPA Settlement Administrator
P.O. Box 2006
Chanhassen, MN 55317-9800



**If You Received a Text Message from MSCHF Product Studio, Inc.
You May Be Entitled to a Payment from a Class Action Settlement.**

Call records indicate that you likely are a member of a Settlement Class entitled to a cash benefit in a class action lawsuit claiming that MSCHF Product Studio, Inc. ("MSCHF") sent Text Messages in violation of the Telephone Consumer Protection Act and the Florida Telephone Solicitation Act. Defendant denies the allegations in the lawsuit, and the Court has not decided who is right.

The Settlement offers payments to Settlement Class Members who file valid Claims. Your legal rights are affected whether you act or do not act. Read this notice carefully.

Who's Included? The 2,188 persons whose telephone numbers appear in the call logs produced by Klaviyo that were sent marketing text messages by Defendant after requesting for the messages to "stop" or by making a similar request.

What Are the Settlement Terms? MSCHF has agreed to make a Settlement Fund of up to \$309,750 available, which will be used to pay Settlement Class Members who submit valid Claims, settlement administration costs, attorneys' fees and costs to Class Counsel, and a Service Award to the Class Representative. If the Settlement is finally approved by the Court, the payments to Settlement Class Members who submit valid Claims will be made less a proportional share of Notice and Administration Costs, a Fee and Cost Award of up to \$125,000 of the Settlement Fund for attorneys' fees and actual out-of-pocket expenses incurred in the litigation, and a Service Award of up to \$7,500.00 for the Plaintiff for his service as Class Representative on behalf of the Settlement Class. The Court will decide the amount of the Fee and Cost Award and the Service Award.

How Can I Get a Payment? To get a payment, you must submit a valid Claim Form by U.S. mail or online at www.mschfsettlement.com. A Claim Form is attached to this notice which you can sign and mail. You may also submit a claim online at www.mschfsettlement.com by using the Claim ID No. on the front of this postcard. You can also download a Claim Form online at www.mschfsettlement.com or call the Settlement Administrator at the toll-free number below to request a Claim Form. To be valid, a Claim Form must be completed fully and accurately, signed, and be submitted timely. If you send in a Claim Form by regular mail, it must be postmarked on or before **May 30, 2025**. The deadline to file a Claim online is 11:59 pm, EST on **May 30, 2025**.

Your Other Options. If you do not want to be legally bound by the Settlement, you must exclude yourself by **May 30, 2025**. If you do not exclude yourself, you will release any claims you may have, as more fully described in the Settlement Agreement, available at the Settlement Website. You may object to the Settlement by **May 30, 2025**. The Long Form Notice available on the Settlement Website www.mschfsettlement.com explains how to exclude yourself or object. The Court will hold a Final Approval Hearing on **June 30, 2025** to consider whether to approve the Settlement, a request for attorneys' fees and costs of up to \$125,000 and a Service Award of up to \$7,500 to the Class Representative. You may appear at the hearing, either personally or through an attorney you hire, but you don't have to. For more information, call 1-855-742-7742 or visit the Settlement Website: www.mschfsettlement.com.

CLAIM FORM

Name & Address: _____ Current Phone Number: _____

1. ADDRESS (if different from above):

Primary Address: _____

City, State, and Zip Code: _____

2. AFFIRMATION (required): By signing below, I attest that the information above is correct to the best of my knowledge.

Signature: _____

COURT ORDERED LEGAL NOTICE

If you received a
Text message from
MSCHF Product Studio, Inc.
you may be entitled
to a cash payment.
Complete and return the
enclosed form by
May 30, 2025
to receive a cash payment.